

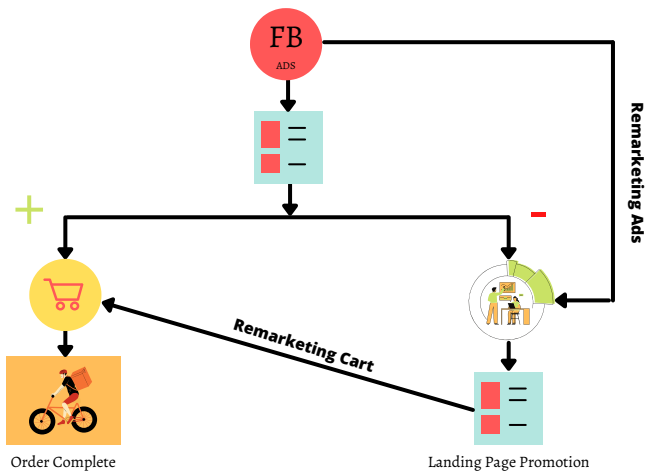


FACEBOOK MARKETING PLAN

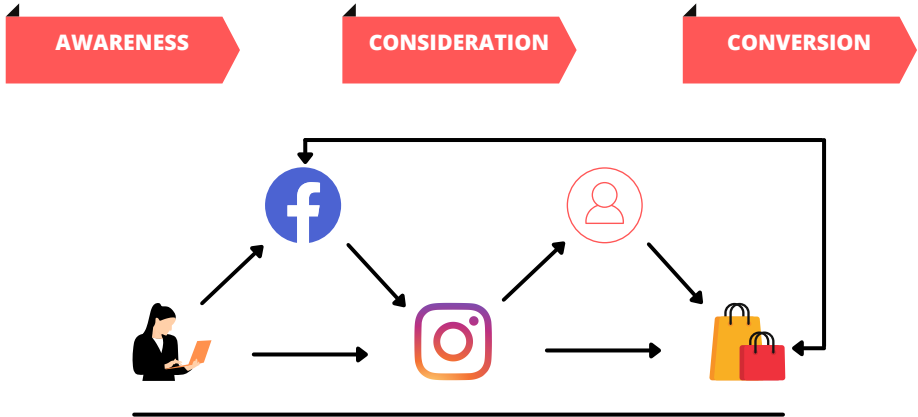
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PAID TRAFFIC CONVERSION FUNNEL



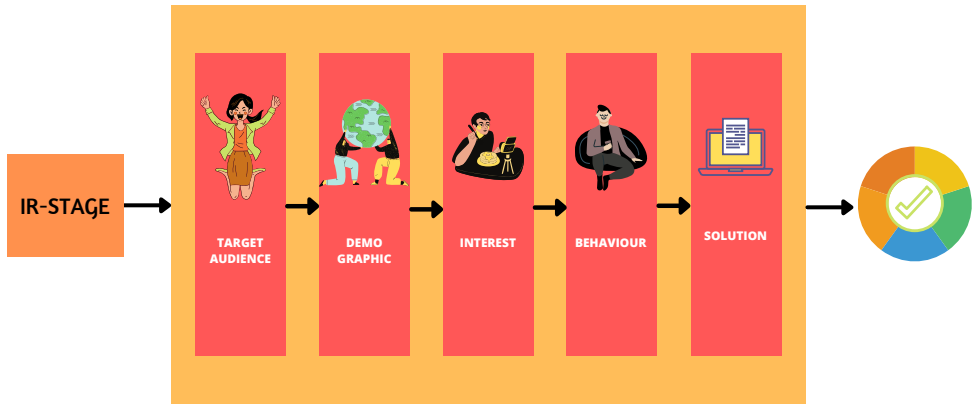
MODERN BUYERS JOURNEY



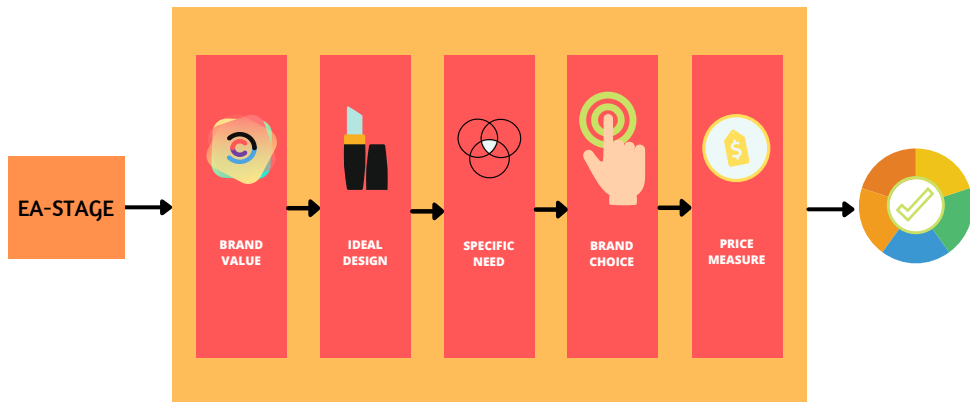
CONSUMER BUYING BEHAVIOUR STAGE FOR FACEBOOK ADVERTISING



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